

## Keynote Speaker



**John Nottingham**  
Co-CEO, Nottingham Spirk

John Nottingham is Co-CEO of Nottingham Spirk, a world-class product innovation firm which has co-created over 1,550 patents, of which 95% have been commercialized. The Nottingham Spirk **Vertical Innovation Process** combines customer insights, product design, engineering, rapid prototyping, AI driven IoT & PCB electronics and sourcing of manufacturing to help client/partner companies innovate and commercialize products that have earned over \$100 billion in combined sales.

NS is located in a 70,000 sq. ft. landmark building in University Circle. NS is now helping manufacturers navigate their Smart Factory 4.0 evolutions, digital twins to connect products and equipment, reshoring, embedded AI and the surge of national security opportunities.

John serves on the Cleveland Clinic Board of Trustees and is a Fellow of the National Academy of Inventors. John is an inductee of Smart Business Hall of Fame and a Winner of the EY Entrepreneur of the Year Award.

John has presented numerous times on the subject of Breakthrough Innovation, and he has been featured on The Today Show, CNN, NBC Nightly News, CNBC, SiriusXM, Wall Street Journal, Fortune, Forbes, Japan Forbes, Bloomberg BusinessWeek, New York Times, Wired, Fast Company and a TEDx Talk: Getting to "Wow!" which is available on YouTube.