



American
Heart
Association®

American Heart Association®



go red

2025-2026 **MISSION** **IMPACT REPORT** Greater Cleveland

2025 STEM Goes Red
2026 Go Red for Women





American Heart Association®



THANK YOU

for your support in advancing health and hope
for everyone, everywhere.

Heart disease is the No. 1 killer worldwide,
and stroke ranks second globally. For 100
years, we've been fighting heart disease and
stroke, striving to save and improve lives.

It is through your passion and support of our
mission that our work is possible.





YOUR NATIONAL IMPACT

Bold vision, big investments and broken records made 2025 one of the most successful in American Heart Association history. This past year, your generous support has helped fund incredible advances such as these:

- Surpassing **\$6.1 billion in research** investments since 1949, including \$10.5 million to harness the potential of artificial intelligence
- Achieving a record **210 state and community health policy** wins and **18 federal health policy wins**, including passage of the HEARTS Act
- Empowering **17.7 million more people to act in a cardiac emergency**, thanks to skills learned through Nation of Lifesavers™
- Expanding Get With The Guidelines® programs, providing nearly **90% of the U.S. population** with access to evidence-based care through local hospitals



OUR IMPACT IN GREATER CLEVELAND

Through your support, we are making a difference in Greater Cleveland in the following ways:

20 Hospitals have received one or more [Get With The Guidelines® Awards](#) for exceptional care.

400,000 Patients covered through ambulatory care programs including Target: BP, Check Change Control Cholesterol and Target: Type 2 Diabetes at local hospitals, physician's offices, and federally qualified health centers.

718 CPR Anytime® Kits were distributed, training
15,320 community members in Bystander CPR.

125 Businesses participated in one or more American Heart Association initiatives to improve their employees' health and well-being.



American
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GREATER CLEVELAND'S TOP 10

Ways We Moved Our Mission Forward in 2025!

In the past 5 years, the American Heart Association has funded **54** grants, totaling **\$8.2M**, in our Cleveland region. Grant recipients include Case Western Reserve University, Cleveland Clinic, Cleveland State and University Hospitals. The American Heart Association remains the largest non-profit, non-governmental funder of cardiovascular and cerebrovascular research in the U.S.

In addition to fueling our local healthcare economy through lifesaving research funding, the American Heart Association of Greater Cleveland made monumental strides this fiscal year in expanding community impact. From **increasing** access to care, **raising** CPR awareness, **strengthening** cardiac emergency response, **providing** blood pressure screenings and **education** to empower prevention of chronic disease- we are reaching more people than ever. These achievements are more than numbers; they represent lives **changed**, hearts **healed** and hope **restored**.



Life-Saving Skills at El Centro

El Centro integrated AEDs and bilingual CPR training across three locations, serving 1,350+ low-income individuals monthly. This Cardiac Emergency Response Plan weaves lifesaving skills directly into vital social services for Hispanic families.



Expanding Heart Health in Conneaut

Conneaut Public Library expanded the "Libraries with Heart" program by creating a self-monitoring blood pressure hub and also lending blood pressure monitors. The initiative connects residents to education and follow-up care while addressing rural health disparities in Ashtabula County.



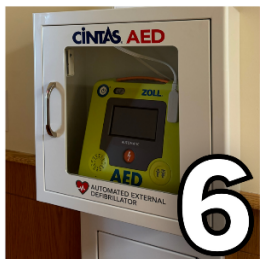
Heart Health Across Ashtabula & Andover

Ashtabula and Andover Public Libraries implemented a Cardiac Emergency Response Plan (CERP) to ensure their facility is equipped during a cardiac emergency. They also implemented a self-monitoring blood pressure program, allowing community members to check out blood pressure monitors. Serving underserved, aging populations, these libraries are reshaping access to preventive care in rural communities.



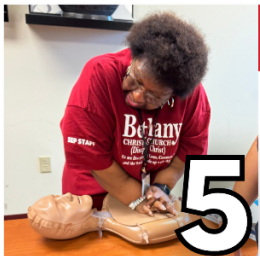
Readiness at The Gathering Place

Serving 1,500 people each month, The Gathering Place now has CPR-trained staff and a Cardiac Emergency Response Plan. With AHA support, this ensures vulnerable cancer patients and their families receive lifesaving protection in emergencies.



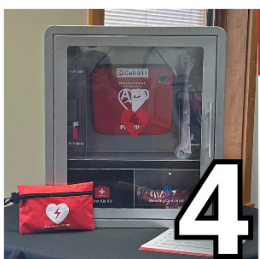
Building Trust in Clark-Fulton

CentroVilla25 brought AED access and bilingual CPR training to Cleveland's Clark-Fulton neighborhood. Designed with the Hispanic community in mind, the initiative strengthens both emergency preparedness and community trust.



Libraries with Heart in Kingsville

Through Kingsville Public Library's "Libraries with Heart" initiative, we have installed a self-monitoring blood pressure kiosk and is now equipped with blood pressure monitors to be checked out like books. Alongside education and referrals, this empowers rural, at-risk communities to better manage hypertension.



A Safer Library Experience in Mentor

With support from the Lincoln Electric Foundation, Mentor Public Library launched a Cardiac Emergency Response Plan (CERP). AEDs are now available across three branches and CPR training has prepared staff and teams to respond in high-risk situations.



Tackling Tobacco Together

The YMCA of Greater Cleveland added tobacco screening to its Social Determinants of Health (SDOH) form, ensuring members are referred to local cessation resources. This integration supports holistic care across six counties in Northeast Ohio.



Supporting Mothers in Lorain

Mercy Health Lorain's Self-Measured Blood Pressure Program serves 3,000 pregnant patients each month, providing monitors, bilingual education and prenatal support. The program aims to reduce preeclampsia and maternal mortality while advancing health equity in Lorain's Hispanic community.



Raising the Standard in Blood Pressure Care

National Financial Partners new Clinically Validated Blood Pressure Device Policy, effective July 1, 2024, ensures all facilities use standardized, clinically validated monitors. This supports more accurate screenings, diagnoses and treatment while reinforcing a commitment to equity and evidence-based care.

www.heart.org/ohio

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Building a Nation of Lifesavers in Greater Cleveland



EMMA

Emma, now 9 years old, was born with a rare congenital heart defect. At just 3 days old, she was placed on the heart transplant list after experiencing multiple episodes of cardiac arrest. Thanks to dedicated medical teams, Emma is thriving today. Her story highlights the importance of being prepared when cardiac emergencies happen.



BOB

Bob is well-known for his lunch walks, which often end at the Hilton so he can catch up on emails or news of the day. However, one day after his walk, he collapsed in the restroom from cardiac arrest. Thankfully, two employees trained in CPR were there, jumped into action, and saved his life.

STARTING NOW

Guided by the latest science, Greater Cleveland will mobilize volunteers to help make our city a safer place for those who suffer cardiac arrest. Together, we will increase bystander CPR response rates, offer hands-on CPR experiences and training for community members, and raise awareness in our companies and schools. We will also engage the community to drive policy and cultural change, making CPR competence a shared norm.

BY 2030

We want to

- ensure at least one person in every household in Greater Cleveland knows Hands-Only CPR and can effectively respond in a cardiac emergency, and
- Double the number of lives saved from cardiac arrest.



OUR GOAL BY 2028

15 6

SCHOOL
DISTRICTS EQUIPPED

UNIVERSITIES
EQUIPPED

75

COMPANIES ENGAGED

10

YOUTH SPORTS EQUIPPED

30

COMMUNITY ORGS EQUIPPED

3

CPR KIOSKS IN HIGH TRAFFIC AREAS



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2026 GO RED FOR WOMEN SPONSORS

GO RED FOR WOMEN IS SPONSORED NATIONALLY BY



GO RED FOR WOMEN IS SPONSORED LOCALLY BY



GARNET SPONSORS

Cleveland Cavaliers | Cleveland Clinic | KeyBank | Sarah Cachat | Townsend Group

RUBY SPONSORS

Cuyahoga Community College | Deloitte | The Markey Group | The Sherwin-Williams Company
Trisource Exhibits | UnitedHealthcare

EXPERIENCE SPONSORS

AngioSafe | BWE | Elucid | Foundations Health Solutions
MetroHealth Heart & Vascular Center | Spectrum Reach

MEDIA SPONSORS

19 News | Adcom | Cleveland Magazine

2025 STEM GOES RED SPONSORS

STEM GOES RED SCHOLARSHIP SPONSOR



PLATINUM SPONSORS



SILVER SPONSOR

The Sherwin-Williams Company

ZINC SPONSORS

Applied Industrial Technologies | Cleveland Clinic | Cleveland Wheel & Brake Systems Cuyahoga Community College | Eaton Corporation | Hunter International Recruiting | KeyBank | The Lubrizol Corporation | Microsoft Nordson Corporation | The NRP Group Oatey Company | Olympus Aerospace | Park Place Technologies RDL Architects, LLC | Trisource Exhibits

IRON SPONSORS

Brunswick Companies
Western Governors University

MEDIA SPONSOR

19 News

SPECIAL GUEST

Cleveland Water

Greater Cleveland STEM GOES RED



Date: October 6, 2025, 8:30am-1:00pm

Location: Great Lakes Science Center

While many women have made a difference in the fields of science, technology, engineering and mathematics, they are still grossly underrepresented in STEM careers.

The American Heart Association's STEM Goes Red is designed to provide 7th-9th grade girls insights into the possibilities and potential they possess to make a real impact on the world around them through STEM.

STEM is our future and as a science-based, women-led health non-profit dedicated to fighting heart disease and stroke, STEM is at the heart of who we are and what we do.



A LEGACY OF LEADERSHIP

STEM Goes Red Chairs through the years



Suzanne Aral-Boutros, Suzanne Aral-Boutros Agency

A mission is launched across the country with Cleveland becoming one of the 1st affiliates to implement! This inaugural event was held at MetroHealth.

2017

Becki Ramsey, Parker Hannifin Corporation

STEM Goes Red Hosts its event at Cuyahoga Community College and implements a vendor fair for girls to interact with local STEM professionals and companies.

2018

Gina Beredo, Nordson Corporation

The Cleveland Affiliate of the AHA joins forces with the co-founders of the non-profit, SPARK. Impact is doubled reaching 2x as many students and raising double the funds.

2019

Caitlin Nowlin, Hyland

With the COVID-19 Pandemic, The American Heart Association launches a new learning platform, Bizaboo, to engage 100 students in a virtual learning atmosphere including educational sessions, building websites and providing an inspirational panel discussion with local STEM professionals.

2020

Nicole McCaffrey, Pandata

After pushing the program back 6-months due to the pandemic, the event went back to an in-person learning environment at Cleveland State University's Student Center and introduces a new initiative, Mentors with Heart, a speed- mentoring lunch session.

2021

Gabrielle Christman, Hunter Recruiting

STEM Goes Red's focus is to reach even more students across Greater Cleveland's 6-county footprint (Ashtabula, Cuyahoga, Geauga, Lake, Lorain & Medina). For the 1st time, the event reaches capacity within 24 hours of the registration window opening!

2022

Tara Kirchner Jean, The Lubrizol Corporation

STEM Goes Red breaks a new record, with registration filling in under 45 min on opening day and welcoming 280 Students!

2023

Jenna Perpar, Swagelok Company

STEM Goes Red was back at the Great Lakes Science Center with the largest group of students yet, 320. For the first time the program welcomes an overarching Mentors-with-heart sponsor, Swagelok Company, creating a stronger connection on the importance of mentors for our student audience.

2024

2025

Natalina Dziubek, Microsoft

Our 9th annual event expanded to feature three dynamic educational breakout sessions alongside the high-energy Exploration Expo. The Mentors with Heart Program evolved into a rotating lunch-and-learn series, creating even deeper connections between students and local STEM professionals.

2026

Jennifer Baus, The NRP Group

STEM Goes Red celebrates 10 years of making an impact on students in Greater Cleveland!



Our Mission

To empower the next generation of brilliant female leaders and innovators by providing pathways for future careers in STEM fields.

2025 STEM Goes Red Leadership Team



**NATALINA
DZIUBEK***
**2025 STEM Goes
Red Chair**
Senior Director
Microsoft



JENNA PERPAR*
2024 Legacy Chair
Program Manager
Swagelok Company



KATY BADEN, MBA
CEO
Olympus Aerospace



**JENNIFER BAUS, P.E.,
LEED AP**
EVP Design and
Entitlements
The NRP Group LLC



SAMANTHA BENEDICT
Senior Channel
Marketing Manager
Moen



NURIA CMOLIK
Director of Business
Development
Hunter Recruiting



TRICIA CONN
Senior Manager, Client
Engagement &
Experience
Cleveland Cavaliers



Cassidy Grant
Business Process Owner
Lubrizol



**LINDSAY DOMINGO,
SHRM-SCP***
Vice President of Talent
and Communications
Swagelok Company



TARA KIRCHNER-JEAN*
2023 Legacy Chair
Sr Dir Ops Excellence,
Technology
The Lubrizol Corporation



SARAH KIRWEN
Senior Manager,
Wholesale Ecommerce
Oatey Company



JAIME SUSSEL KRAVITZ*
Owner
The Energy Producer
Entertainment



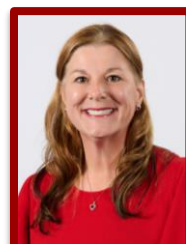
LORIN LAMONICA
Sales Capture Lead for
the Products Sector
Avanade



NICOLE LUCAS
Manager, Content
Strategy
Cleveland Guardians



STACEY MAZZURCO
BSN, RN, CCRP
Director, Women's
Cardiovascular
University Hospitals
Harrington Heart &
Vascular Institute



TRACEY MEHALLICK
Senior Supplier Quality
Development Engineer
Nordson Corporation -
Packaging Division



MICHELE MESSINA
Client Executive
Microsoft



AMANDA PRIMOZIC
Marketing Consultant
Trisource Exhibits



CHELSEY SABATINO
Human Resources Director
Cleveland Wheel and
Brake Systems



RACHEAL SEIBERT
Program Director
The Sam J. Frankino
Foundation



TIFFANI TUCKER
Anchor
19 News



**GERALDINE WEISER,
MBA, LSSYB**
Executive Director
Cuyahoga Community
College

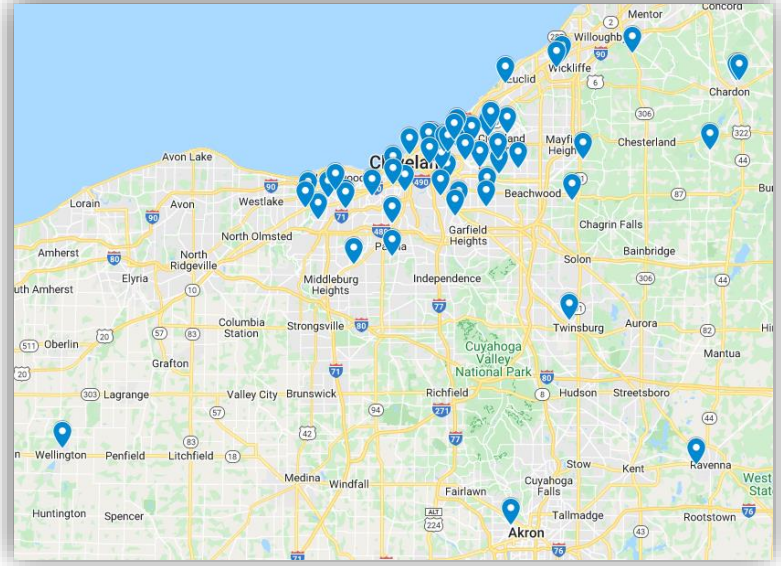
COMMUNITY IMPACT

American Heart Association.



STEM Goes Red™

Since 2017, the Greater Cleveland's STEM Goes Red has hosted 9 events, educating 1,833 7th, 8th, and 9th graders from 93 schools across 7 counties in Northeast Ohio. 33 Schools are with the Cleveland Metropolitan School District.



Educator Testimonials

"STEM Goes Red is not just essential but transformative. It empowers our female students, showing them, they can break through barriers and confidently pursue careers in STEM. It's a powerful reminder that their potential is limitless and encourages them to conquer any challenges they may face." **LaShawn Thomas, East Technical High School, (Fall '24 Event)**

"STEM Goes Red is single-handedly my favorite event to take students to each year. From the immaculate organization to the care taken to make each girl feel valued and inspired, I can't say enough about how much I look forward to sharing this time each year with my girls." **Rita Mikita, Garrett Morgan School of Leadership and Innovation (Spring '22 Event)**

Student Testimonials

"I enjoyed being challenged and I liked learning about professions I had never thought of before!" **Elizabeth, Saint Joseph Academy (Fall '24 Event)**

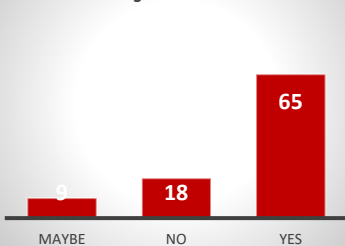
"(My) favorite part of the mentor session was their stories; everyone was truly amazing and now I want to do things I never even thought about."

Jaiden, Robert H. Jamison School (Spring '22 Event)

2022 Student Feedback

154 Attendees
92 Answers

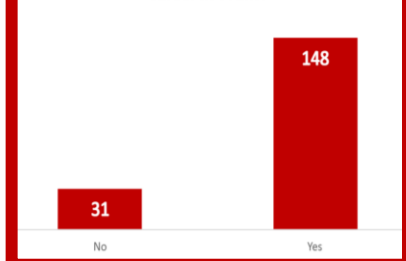
After attending this event, are you considering a career in STEM?



2023 Student Feedback

280 Attendees
179 Answers

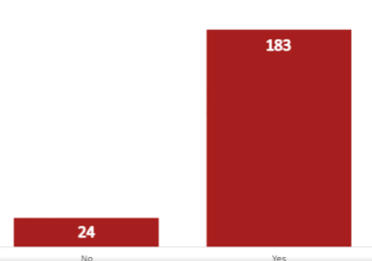
After attending this event, are you considering a career in STEM?



2024 Student Feedback

320 Attendees
207 Answers

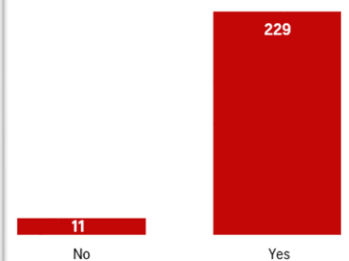
After attending this event, are you considering a career in STEM?



2025 Student Feedback

374 Attendees
240 Answers

After attending this event, are you considering a career in STEM?



EDUCATIONAL IMPACT & MEDIA SUPPORT

American Heart Association



STEM Goes Red™

STUDENT SESSIONS THROUGH THE YEARS

- Parker Hannifin: Engineering Your Success
- Swagelok: From Idea to Impact: Exploring STEM Careers Through Swagelok's Product Lifecycle
- University Hospitals Harrington Heart & Vascular Institute: Discovery: Heart & Operation Heart! & See Inside UH Harrington Heart & Vascular Institute
- Hands-On Exploration Expo featuring: Applied Industrial Technologies, Avient, Baldwin Wallace University, Brunswick Companies, Cleveland Cavaliers, Cleveland Clinic, Cleveland State University, Cleveland Water, Cleveland Wheel & Brake Systems, Cuyahoga Community College, Deloitte, Eaton Corporation, EY, Go Red for Women, Hunter Recruiting, Hyland, KeyBank, KPMG, Lubrizol, MCPc, MetroHealth, NASA, Nordson, Nottingham Spirk, Oatey, Co., Olympic Steel, Olympus Aerospace, Park Place Technologies, Parker Hannifin, PwC, RDL Architects, LLC., Sam J. Frankino Foundation, Trisource Exhibits, The Energy Producer Entertainment, The Timken Company, Western Governors University, Swagelok, UH Harrington Heart & Vascular Institute
- Hyland: Build a Heart Healthy Website
- PwC: MATH
- CSU Partnerships for Urban Health: "Follow the Signs", brought to you by KeyBank
- Eaton: Sponsored Hands-Only CPR Training
- Fujitsu: Empowering Girls to Shape the Future
- KeyBank: Math Jeopardy Activity
- MetroHealth Simulation Center Tour

EDUCATOR SESSIONS THROUGH THE YEARS

- Katherine Lehtinen, Oatey Co.
- Great Lakes Science Center
- Katie Adkins, M. Ed. '16G, Baldwin Wallace University
- Crystal M. Franklin, M.Ed., CSforALL CLE Project Coordinator, Cleveland State University
- Cleveland Water
- Rob Bumm, Code Ninjas
- Jim Bader, Executive Director, Leonard Gelfand STEM Center, Case Western Reserve University
- Dr. Talisa Dixon, Superintendent, Cleveland Heights/University Heights School District
- Jennifer Hennessey, Lake Erie Marketing Leader - Access Your Potential with PwC
- Iman Joshua, Chief Information Security Officer, Aetna
- Tim Sisson, Director of STEM and Computer Science Education & Partnerships Director, NEO STEM Ecosystem, LEAD STEM Fellow, STEM Ecosystems
- Millette Tucker and Terry Sanders from the Upward Bound program, Cuyahoga Community College
- Michelle D Walton, Co-Founder, IndeedWeCode
- Engaging our Youth - Lisa Wheeler-Cooper & Valerie Hillow Gates, American Heart Association

EVENT EMCEES



2017
Talisa Dixon, Ed.D.
Cleveland Heights/University
Heights School System



2018
Lauren Wilson
News Channel 5



2019
Alexa Lee
3 News



2020 Virtual
Tiffani Tucker
WOIO Channel 19 News



2021-2025
Tiffani Tucker
WOIO Channel 19 News

HIGHLIGHT VIDEOS: [2025 at Great Lakes Science Center](#) • [2024 at Great Lakes Science Center](#) • [2023 at Great Lakes Science Center](#) • [2022 at Baldwin Wallace](#) • [2021-2022 at CSU](#) • [STEM Impact Video \(Yrs. 2017-2020\)](#)

FOLLOW US: @AmericanHeartOhio • #STEMGoesRedCLE • #ClevelandGoesRed



BY THE NUMBERS

2025 EVENT IMPACT

374 Students & educators ignited their passion for STEM

286 Messages of inspiration written on our Inspiration Wall

187 Incredible volunteers made the day possible

34 Schools represented, expanding our reach

31 Female STEM professionals guided future leaders in the *Mentors with Heart* session.

25 Passionate sponsors brought STEM to life at the hands-on Exploration Expo

22 Dedicated Leadership Team members driving change

20 Minutes - that's all it took for even registration to fill!

12 Future STEM leaders awarded [Lorraine Doderer STEM Scholarships](#), sponsored by The Sam J. Frankino Foundation

9 First-time schools joined the movement

3 Engaging Educational Sessions, presented by KeyBank, Swagelok & University Hospital Harrington Heart & Vascular Institute

1 Mission: Helping smart young women uncover their potential.

2025 SCHOOL IMPACT

American Heart Association.



STEM Goes Red™

Below is a comprehensive list of the **34** schools that participated in our 2025 program at the Great Lakes Science Center on October 6, 2025, representing **30** middle schools and **4** high schools across **22** school districts and **6** counties.

School Name	Middle/High School	School District	County
All Saints	Middle School	Wickliffe	Lake
Amherst Junior High	Middle School	Amherst EVSD	Lorain
Avon Middle School	Middle School	Avon Local Schools	Lorain
Beachwood Middle School	Middle School	Beachwood	Cuyahoga
Beaumont School	High School	Diocese of Cleveland (but located in CHUH)	Cuyahoga
Berea Midpark Middle School	Middle School	Berea	Cuyahoga
Brady Middle School and Orange High School	Middle School	Orange City Schools	Cuyahoga
Chardon Middle School	Middle School	Chardon Local School District	Geauga
Clearview High School	High School	Clearview Local Schools	Lorain
Denison	Middle School	Cleveland Metropolitan School District	Cuyahoga
East Technical HS	High School	Cleveland Metropolitan School District	Cuyahoga
Euclid Park School	Middle School	Cleveland Metropolitan School District	Cuyahoga
Firelands Middle School	Middle School	Firelands Local School District	Lorain
Gilmour Academy	Middle School	Mayfield	Cuyahoga
Greenbriar Middle School	Middle School	Parma City School District	Cuyahoga
Lakewood Catholic Academy	Middle School	Lakewood	cuyahoga
Mater Dei Academy	Middle School	Diocese of Cleveland	Lake
Midview High School	High School	Midview Local Schools	lorain
Midview Middle School	Middle School	Midview Local Schools	Lorain
Miles Park	Middle School	Cleveland Metropolitan School District	Cuyahoga
Notre Dame Middle School	Middle School	Notre Dame Schools	Geauga
Orchard STEAM	Middle School	Cleveland Metropolitan School District	Geauga
Ranger High Tech Academy	Middle School	North Ridgeville	Lorain
Sailorway Middle School Vermilion	Middle School	Vermilion	Erie
Saint Ambrose Catholic School	Middle School	Diocese of Cleveland	Medina
Saint Mary Elyria	Middle School	Diocese of Cleveland	Lorain
Shiloh Middle School	Middle School	Parma City School District	Cuyahoga
St Angela Merici	Middle School	Diocese of Cleveland	Cuyahoga
St. Bernadette School	Middle School	Westlake City Schools/Diocese of Cleveland	Cuyahoga
St. Jude	Middle School	Elyria	Lorain
St. Mark	Middle School	Cleveland Metropolitan School District	Cuyahoga
W. H. Kirk Middle School	Middle School	East Cleveland City School District	Cuyahoga
Warner Girls' Leadership Academy	Middle School	Cleveland Metropolitan School District	Cuyahoga
Warrensville Heights Middle School	Middle School	Warrensville Heights City Schools	Cuyahoga



American Heart Association.



STEM Goes Red™

EVENT DAY CELEBRATION



CPR EDUCATION & AWARENESS

374 Adult & Child
CPR Anytime
Training Kits were
distributed to all
attending students
and educators



EVENT COLLATERAL

Sponsors, Leadership Team Members and Donors were featured on event website, program presentations, digital and print marketing materials.

WEBSITE

SAVE THE DATE & INVITATION

Emailed to 4,600+ members of the Go Red Mailing List



IMAGINATION GUIDE

600 copied printed & distributed to attendees and around the Greater Cleveland area



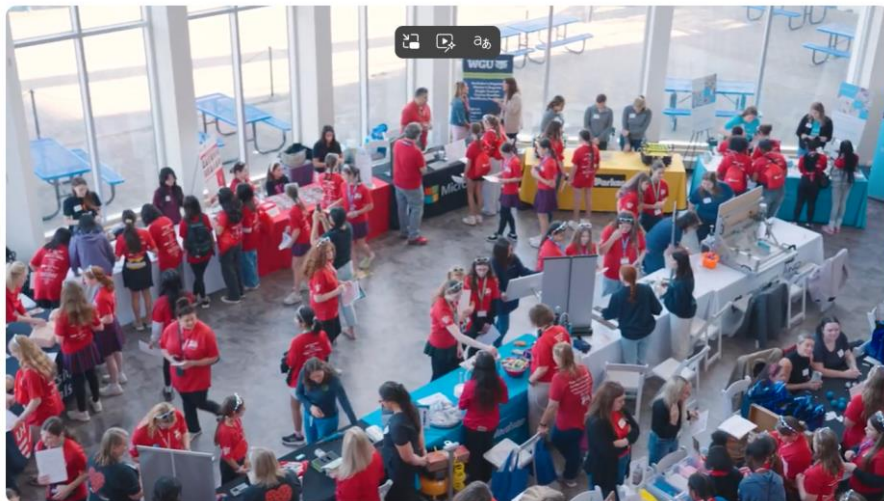
SOCIAL MEDIA & NEWS COVERAGE

Instagram: @AmericanHeartOhio
Facebook: @AmericanHeartOhio
Twitter (X): @AmHeartOhio
YouTube: @americanheartassociation-m5079
#ClevelandGoesRed

FACEBOOK PHOTO ALBUM



SIZZLE REEL



Record-Breaking 2025 Greater Cleveland STEM Goes Red Event Welcomes 374 Students and Educators

STEM IN THE NEWS

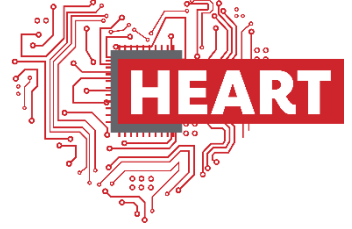
- [19 News: The Lorraine Doderer STEM Goes Red Scholarship](#)
- [WKYC: Growing STEM – STEM Goes Red](#)

HIGHLIGHT REEL



MENTORS WITH HEART

MENTORS WITH



The Mentors With Heart program is team of changemakers dedicated to inspiring the next generation of women in STEM. Mentors are nominated by community members for their passion and drive to make a difference. In addition to mentoring students during the event, they fully engage their networks to have a direct impact on the future of students by fundraising for our mission.



LORIN LAMONICA

Avanade

2025 Mentor with Heart Winner



TRACEY MEHALICK

Nordson Corporation-
Packaging Division

2025 Mentor with Heart Winner

THANK YOU, MENTORS!

Thanks to the incredible dedication of our mentors, we raised more than \$18,000 in 2025! Through our Give-Back initiative, 10% of those funds were awarded to a participating STEM Goes Red school.

During our fall event, educators shared how they would use this support, and their responses were filled with creativity, passion, and heart. This year's award-receiving school, **W. H. Kirk Middle School**, will receive a \$1,841.32 grant to further strengthen and support its ongoing STEM education efforts.

SCIENCE

Megan Bond
University Hospitals

Cassidy Grant
Lubrizol

Karlee K. Hoffman, DO, FACC
Cleveland Clinic

Aubi Nemeth
Sixth City CPR

Megan Passwaiter
University Hospitals

Jen Prokup
Lubrizol

Tessa Quinn
University Hospitals

TECHNOLOGY

Connie Booth
Microsoft

Julie Cirino
Avanade

Rouge Corrin
Cleveland Cavaliers

Kristie Damalas
Trisource Exhibits

Natalina Dziubek
Microsoft

Lorin LaMonica
Avanade

Kelsey McMillian
Oatey Company

Michele Messina
Microsoft

ENGINEERING

Jennifer Baus, P.E., LEED AP
The NRP Group LLC

Courtney Burkin
Progressive Insurance

LaQuania Graham
Cleveland Water

Allyson Jimenez-Huyke
Swagelok

Ivana Josipovic
Swagelok

Lisa McPeck
HBM Architects

Jane Murray
HNTB

Jennifer Pannel
Avery Denison

MATH

Georgeana Dattilo
Ameriprise Financial Services LLC

Sherya Jackson
Oatey Company

Mattie Jones-Hollowell
KeyBank

Tracey Mehallick
Nordson Corporation-
Packaging Division

Emma Messina
KeyBank

Elizabeth Onyekwere
Case Western Reserve University

Erika Roth
The NRP Group LLC

Cheri Smith
S&T Bank



LORRAINE DODERO STEM GOES RED SCHOLARSHIP

American Heart Association.



STEM Goes Red™

In 2019, The American Heart Association's Go Red for Women movement and Lorraine Dodero of the Sam J. Frankino Foundation developed the [Cleveland STEM Goes Red Scholarship](#) with the goal of bridging the gap between student interests in pursuing a career in a STEM field and achieving their goals.

To date, we've granted \$5,000 to 45 students, enabling them to pursue their STEM dreams at the school or institution of their choosing!



[Scholarship recipient attends STEM Goes Red and meets Lorraine Dodero STEM Goes Red Scholarship funder, Lorraine Dodero.](#)



American Heart Association.



STEM Goes Red™

The Lorraine Dodero STEM Goes Red Scholarship is sponsored by



Meet the Recipients of the 2025 Lorraine Dodero STEM Scholarship Awards



Aliya Ali
Avon High School



Vedaa Chauhan
Saint Joseph Academy



Elizabeth Chester
Highland High School



Andrea Eberhardt
Firelands High School



Kaitlyn Hohmann
Magnificat High School



Rylee Jedrzek
Keystone High School



Abigail Karim
Brunswick High School



Morgan Palos
Elyria High School



Brooklyn Phillips
Gilmour Academy



Vanessa Roth
Magnificat High School



Kayovya Vel
Westlake High School



Mirica Woodley
Beachwood High School

Previous Lorraine Dodero STEM Scholarship Awards

2024

Elizabeth Calvis
Berea-Midpark High School
Omairis Delmar Montes
John Marshall School of Engineering
Helena Duffy
Cleveland Heights High School
Amy Ingraham
Bay High School
Karina Krishnan
Padua Franciscan High School
Audrey Malcuit
East Technical High School
Angela Mills-Gilson
East Technical High School
Julia Morgan
Gilmour Academy
Samantha Stutter
Gilmour Academy
Kaylee Synek
Saint Joseph Academy
Kaylyn Thompson
Avon High School
India Makayla Woodson
Bedford High School

2023

Asya Abed
Cleveland School of Science & Medicine
Niko Bell
Cleveland Heights High School
Alaysia King
Cleveland School of Science & Medicine
Brooklyn Pace
Cleveland Heights High School
Sofia Salvino
Gilmour Academy
Reauna Walker
East Technical High School
2022
Charlotte Bennett
Chardon High School
Caroline Favetti
Saint Joseph Academy
Alana Johnson
Cleveland School of Science & Medicine
Rilyn Manne
Cleveland Heights High School
Ogechi Muruoka
Cleveland School of Science & Medicine

2021

Kate Auletta
Beaumont School
Moira Burke
St. Angela Merici School
Abigail Collins
Saint Joseph Academy
Elizabeth Horwitz
Gilmour Academy
Lillian Tidrick
Saint Joseph Academy
2020
Caroline Baker
Saint Joseph Academy
Meghan Bhanoo
Gilmour Academy
Sarah Boehlein
Notre Dame Elementary
Hailey Karban
Notre Dame Elementary
Nina Padanilam
Gilmour Academy



2025 JUDGES

- **Natalina Dziubek**, Senior Director, Sales, West and Midwest Region, Microsoft (STEM Leadership Team member since 2023, 2024 STEM Goes Red Scholarship Judge & 2025 STEM Goes Red Chair)
- **Nuria Cmolik**, Director of Business Development, Hunter International Recruiting (STEM Leadership Team member since 2024 & 2024 STEM Goes Red Scholarship Judge)
- **Jenna Perpar**, Sr. HR Business Partner, Swagelok (STEM Leadership Team member since 2023, 2024 STEM Goes Red Legacy Chair, 2024 STEM Goes Red Scholarship Judge & 2025 Go Red for Women Circle of Red Chair)
- **Stacey Mazzurco BSN, RN, CCRP**, Director, Cardio-Oncology Clinical Trial Unit, Community Benefit & Programming, Women's Cardiovascular University Hospitals Harrington Heart & Vascular Institute (Go Red for Woman Executive Leadership Team Member since 2004, STEM Leadership Team member since 2020 & 2024 STEM Goes Red Scholarship Judge)
- **Tracey Mehallick**, Supplier Quality Engineer – ICS, Nordson Corporation (STEM Leadership Team member since 2024)
- **Dawn Yorko**, Business Director, Canopy Child Advocacy Center (STEM Leadership Team member from 2020-2022 & 2023 & 2024 STEM Goes Red Scholarship Judge)



**Lorraine Dodero
STEM GOES RED
SCHOLARSHIP SPONSOR**

Trustee/Chairman
The Sam J. Frankino Foundation

Greater Cleveland

GO RED FOR WOMEN

American Heart Association®



Date: February 27, 2026, 12:00-2:30pm

Location: Hilton Cleveland Downtown

For 22 years, Go Red for Women has been the American Heart Association's signature women's initiative, dedicated to raising awareness that cardiovascular disease is the leading cause of death in women. But more than that, it's a movement - one that empowers women to take charge of their heart health while addressing critical gaps in research, education, and access to care.

Life doesn't slow down. Careers, calendars and commitments keep us moving. But when it comes to your health, delays are no longer an option. Go Red for Women is calling on all women to prioritize themselves, their health and their futures - without guilt, without pause.

1

Cardiovascular disease is the No. 1 killer of women, as well as the leading cause of maternal death in the U.S.

2

Nearly half of all women have some form of cardiovascular disease.

3

Black, Hispanic and Asian women are less likely to have their blood pressure under control.

4

Men have 23% higher odds of surviving a sudden cardiac arrest than a woman.





American Heart Association.



MAKING AN IMPACT:

22 Years of Go Red for Women®



Since 2004, the American Heart Association's signature women's initiative, Go Red for Women, has met the evolving health needs of women and addressed the awareness and clinical care gaps related to their greatest health threat: cardiovascular disease (CVD).

Cardiovascular disease does not discriminate, and it is not a one-size-fits-all issue. Heart disease and stroke unfairly target women, yet women have been historically left out of research, testing, treatment, and funding. Cardiovascular disease continues to be the No. 1 killer of women — claiming more lives than all forms of cancer combined. Nearly 45% of women over age 20 are living with some form of CVD. Additionally, during key life stages such as adolescence, pregnancy and menopause, females may experience unique events that can increase their risk for heart disease and stroke across their life course.

That's why Go Red for Women is meeting the health and wellness needs of women now, and at every age, every stage, and every season of their lives as their trusted, relevant source for credible health solutions. Thanks to the support from our funders, volunteers and champions, Go Red for Women is working to improve the heart and brain health of all women in the following ways:

Driving Forces for Impact



Research and Science

For too long, women have been underrepresented in research. In fact, less than 40% of cardiovascular research participants are women. Go Red for Women is funding critical, lifesaving research to address the unique risk factors and health needs of women.



Life Stages

As a woman ages, her risk for cardiovascular disease changes. Yet the majority of heart attacks and strokes can be prevented through lifestyle changes and education. Go Red for Women is committed to meeting the needs of women in every age, stage and season of life.



Bridging the Gap

Cardiovascular disease is the No. 1 killer of women, yet women remain underdiagnosed and undertreated. From receiving bystander CPR to facing inequities in care, women deserve better. Go Red for Women is committed to closing gaps in access to care and championing community and support.

22 Years of Go Red for Women

2004-2005 Launching a Movement

How it started: Go Red for Women officially launches in 2004. Within a year, over 70 Go Red for Women Luncheons are held nationwide, raising \$7 million.

How it's going: Twenty years later, over 150 signature Go Red for Women events are held annually, collectively raising more than \$800 million for women's cardiovascular health.

2007 - 2013 Innovating to Meet Women's Needs

How it started: To help shine a spotlight on the real challenges women living with heart disease and stroke face, the Go Red for Women Class of Survivors campaign launches in 2008.

How it's going: Go Red for Women continues efforts to support women taking charge of their heart health through connection and storytelling and expanding our reach by creating a robust presence on social media, stepping into pop culture and advocating for public health policies for all women everywhere.

2016-2017 Empowering Future Leaders in STEM

How it started: STEM Goes Red launches to inspire young girls to pursue STEM careers, addressing a troubling issue around the underrepresentation of women in STEM fields.

How it's going: Today, STEM Goes Red is connecting young people to women leaders in science, technology, engineering, and math fields in more than 40 communities across the country.

2020-2023 Addressing Critical Needs

How it started: Go Red for Women broadens its focus to the different life stages women experience including pregnancy and menopause. A new peer-to-peer fundraising campaign, Woman of Impact, launches.

How it's going: Go Red for Women's "My Health is Our Health" campaign is raising awareness about the connection between pregnancy and cardiovascular disease. Go Red for Women and the Menopause Society are working together to help women better understand their cardiovascular disease risk during menopause. Woman of Impact now has close to 4,000 participants and raises more than \$7 million annually for cardiovascular disease research, programs and education.

2006 Going Global

How it started: In collaboration with the World Heart Federation, the first international Go Red for Women license is granted.

How it's going: Today, Go Red for Women is licensed in over 51 countries supporting over 55 sister societies. Licensees can develop their own women's heart health initiative and benefit from Go Red for Women's strong brand reputation and resources.

2014 Iconic Red Dress Collection

How it started: Go Red for Women begins hosting the iconic Red Dress Collection in February to kick off American Heart Month, bringing together powerful voices to amplify a singular message - cardiovascular disease is the No. 1 killer of women.

How it's going: This annual event where entertainment, fashion, health and philanthropy collide continues to generate billions of media impressions (4.1+ Billion in 2025) and drive public awareness and engagement. Over the years it has featured Shania Twain, Meghan Trainor, Sheryl Crow, Demi Lovato, and Sharon Stone.

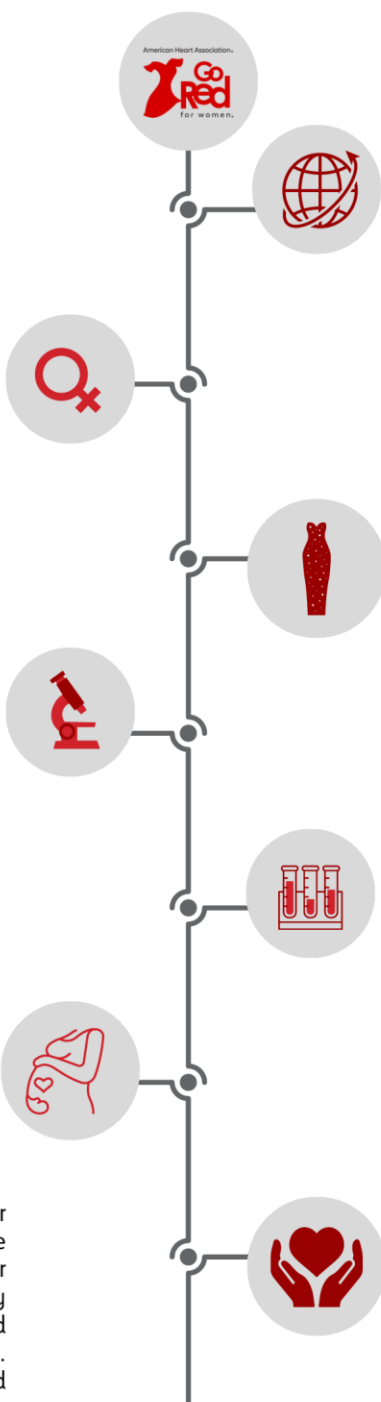
2019 Engaging More Women in Research

How it started: Research Goes Red launches to increase the number of women participating in cardiovascular research with the goal of creating the world's largest and most engaged women's health research platform.

How it's going: Today, more than 24,000 women (about the seating capacity of Madison Square Garden) have participated, resulting in multiple scientific publications.

2024 and Beyond

The Go Red for Women Venture Fund launched in 2024 to help fill the massive gap in funding for women's health companies that translate science into real clinical action. This fund will invest in companies that focus first, or substantially, in improving women's cardiovascular health, brain health and related conditions, in alignment with the Association's mission and its signature Go Red for Women initiative.



Go Red for Women Brand Impact

A 2023 survey of the Go Red for Women database found that people found the brand to be relevant and trustworthy.

83%

Feel Go Red for Women is an initiative they like.

80%

Feel Go Red for Women represents a powerful community of women.

80%

Feel Go Red for Women is a brand they can trust.

The Go Red for Women brand is inspiring change. 83% said they felt inspired, interested, enthusiastic, proud or excited when they see the Go Red for Women logo.

A LEGACY OF LEADERSHIP

Go Red Chairs through the years

A MOVEMENT IS LAUNCHED!

Lisa Oliver, KeyBank

After outstanding success in pilot markets, **additional Go Red for Women programs launch throughout the country.** Cleveland leads as an example.

Barbara Reynolds, Howard Hanna

The Association releases a statement about Hands-Only™ CPR, saying that bystanders who witness the sudden collapse of an adult should dial 911 and provide high-quality chest compressions by pushing hard and fast in the middle of the victim's chest.

Jennifer Bell, Aon

The Association provides information about the BetterU program which is a free 12-week online program that provides guidance to transform your overall health with small, simple choices.

Denise Tomechko, Anthem Blue Cross Blue Shield

The US Postal Service creates a forever stamp during American Heart Month to raise awareness nationally during February.

Cindy Stull, Dealer Tire

Go Red in Cleveland becomes such a large event that we move to the Huntington Convention Center of Cleveland. Over 1,000 guests attended the luncheon and health expo.

Patricia T. Horvath, HealthSpan

Ohio becomes the 33rd state to make CPR training mandatory in high schools. A new generation of lifesavers are trained.

Renee Csuhran and Diane Downing, Huntington Bank

The American Heart Association releases new blood pressure guidelines which will result in the early detection, prevention, management and treatment of high blood pressure.

Campaign Chair: Janine Arruda, MD, FAAP, UH Rainbow Babies & Children's Hospital

Honorary Chair: Lorraine Dodero, The Sam J. Frankino Foundation

The Association strives towards their 2020 Impact Goal, to improve the cardiovascular health of all Americans by 20 percent, while reducing deaths from cardiovascular diseases and stroke by 20 percent.

Campaign Chair: Cathy O'Malley Kearney, Key Private Bank

Medical Chair: Anene Ukaigwe, MD, University Hospitals Harrington Heart & Vascular Institute

Building on the AHA's call to "Reclaim Your Rhythm," the music-filled experience brought guests back together for the 1st time in two years, capping a Heart Month of local opportunities to learn, reconnect and focus on wellness.

Chair: Daniel Simon, MD, University Hospitals Harrington Heart & Vascular Institute

Co-Chair: Lorraine Dodero, The Sam J. Frankino Foundation
Go Red for Women Celebrates 20 Years of making an impact in Greater Cleveland and the Association celebrates its centennial!

2004

2005

2006

2007

2008

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

2021

2022

2023

2024

2025

2026

Campaign Chair: E. Sue Milligan, Fifth Third Bank

Honorary Chair: Lisa Oliver, KeyBank

The legacy begins! Cleveland becomes one of the first markets to host a Go Red for Women® event.

Patricia Ruffin, Parma Hospital

Dr. Mario Capecchi is awarded the Nobel Prize in Physiology of Medicine for his discoveries in gene targeting. This was American Heart Association funded research.

Beth Mooney, KeyBank

Go Red for Women moves from a breakfast to a luncheon. The campaign locally continues to grow both in size and funds raised.

Pamela Huggins, Parker Hannifin Corporation

The Association is selected to administer \$2 million in funding from the Robert Wood Johnson Foundation (RWJF) to help implement state and local public policy initiatives to reduce childhood obesity.

Sue Tyler, Medical Mutual

Due to AHA Advocacy efforts, all infants born in an Ohio hospital or birthing center must undergo a pulse oximetry screening prior to being discharged.

Janet Miller and Robin Rowell, University Hospitals

Go Red hits the million-dollar milestone! Go Red for Women 2015 in Cleveland raises a million dollars.

Legacy Cabinet

A passionate group of Past Go Red for Women leaders come together to celebrate its lifesaving mission.

Patricia T. Horvath UnitedHealthcare

15th Anniversary of the Go Red for Women Movement! The Association awards University Hospitals a \$9.6 million grant to examine how connections between red blood cells, blood vessels and the brain are altered during aging and disease.

Campaign Chair: Lorraine Dodero, The Sam J. Frankino Foundation

Medical Chair: Heather L. Gornik, MD, University Hospitals Harrington Heart & Vascular Institute

The American Heart Association invests its research dollars to fast-track a special \$2.5 million fund to investigate the specific cardiovascular implications of COVID-19. Our tech platform is helping accelerate the development of COVID-19 drugs.

Alberta Lee, SPHR and Shelly Cayette, Cleveland Cavaliers

The American Heart Association strives towards its **2024 Impact Goal** to ensure every person has the opportunity for a full, healthy life

Gabrielle Christman, Hunter International Recruiting

The Association embarks on its journey into the next 100 years and February's Go Red for Women, Golden Birthday Experience was the 1st event of 2nd Century for the Greater Cleveland Area.

Sarah Cachat, Townsend Group

Go Red Celebrates 22 Years with its bold new Rally Cry – Red Means Go!



2026 Executive Leadership Team



American Heart Association.



SARAH CACHAT

Senior Managing Director,
Townsend
2026 Campaign Chair
2025 Woman of Impact Winner



KARLEE K. HOFFMAN, DO, FACC

Staff Physician Advanced HF &
Transplant, Assistant Professor of Medicine
Cleveland Clinic Lerner College of Medicine
of Case Western Reserve University



STACEY MAZZURCO, BSN, RN, CCRP

University Hospitals
Harrington Heart
& Vascular Institute



BETH SAK

SVP HR Performance
Coatings Group
The Sherwin-Williams Company
2022-2023 Circle of Red
Legacy Chair



TANETTA JORDAN

Digital & IT Team Lead
Parker Hannifin Corporation



KATHLEEN O'RYAN MEKESA

Vice President, Regional
Banking Relationship
The Huntington National Bank



CALTHA SEYMOUR

Global Federal Sales, Mission
Critical Power Solutions,
Electrical Services Division
Eaton Corporation



GABRIELLE CHRISTMAN

CEO, Hunter Recruiting
2025 Go Red for Women
Legacy Chair
2022 STEM Goes Red
Legacy Chair



RANDY MCGHEE

Director of Sales and Marketing,
Fairmont Senior Living of Westlake
Silent Auction Chair



CATHY O'MALLEY KEARNEY, JD

Regional Head,
Key Private Bank
Cleveland Representative on
Midwest Region Board
2022 Go Red for Women Legacy Co-Chair



HOLLY MULROY

Owner, Holly M
Communications
Consultant, The Riverside
Company & MetroHealth



RENEE TRAMBLE RICHARD, ESQ.

President & CEO, Corporate College
Senior Advisor & Counsel
to the President Cuyahoga
Community College



JENNA PERPAR

Director of Employee
Experience, BWE
Circle of Red Chair
2024 STEM Goes Red
Legacy Chair



FIONA CHAMBERS

Managing Partner, Deloitte



MEERA KONDAPANENI, MD, FACC, FSCAI

Division Director, Heart and
Vascular Center, MetroHealth
Board President, Greater Cleveland



ANNE POLKINGHORN

Vice President of Integrated
Marketing
The Adcom Group



KAREN WOLLER

Regional Marketing
Program Manager
The Huntington
National Bank



NATALINA DZIUBEK
Managing Director, Microsoft
STEM Goes Red Chair



HEATHER GORNIK, MD

Co-Director Vascular Center, Director,
Women's Cardiovascular Center
University Hospitals Harrington Heart
& Vascular Institute



ALBERTA LEE, SPHR

EVP, Chief People & Culture
Officer Cleveland
Cavaliers & REG
2023 Go Red for Women
Legacy Co-Chair



AMY PYKE

Senior Vice President of
Market Access and
Reimbursement
Elucid Technologies



BY THE NUMBERS

2026 EVENT IMPACT

Date: February 27, 2026, 12:00-2:30pm
Location: The Hilton Cleveland Downtown

506 Guests gathered from across Greater Cleveland to support women's heart health

225 Attendees raised their paddles, donating more than \$76,000 to fuel our mission

64 Photos taken at the Picture & a Promise photo booth, sponsored by KeyBank

61 Amazing day-of-event volunteers made it all possible

43 Inspirational [Circle of Red](#) members provide year-round support

41 Silent Auction packages raised over \$23,000

28 Passionate [sponsors](#) helped bring the event to life

22 Years of Go Red for Women - cheers to 22 years!

21 Dedicated [Executive Leadership Team Members](#) driving change

19 Engaging Expo vendors sharing heart-healthy resources

12 Lorraine Doderro Scholarships awarded to inspiring local teens pursuing careers in STEM

11 earned Media placements mentioning STEM Goes Red, Go Red for Women Photoshoot & Go Red for Women Experience

10 larger than life 'Red Means Go' Tribute walls honoring our donors, volunteers, and STEM Goes Red program - sponsored by Trisource Exhibits

9 [Women of Impact](#) & **5** [Teen of Impact](#) nominees leading the charge

2 Leaders from University Hospitals Harrington Heart & Vascular Institute led a conversation on the importance of getting a calcium score, with active audience participation

1 Unforgettable Open Your Heart Survivor, featuring the inspiring story of B'Lon and her 15-year-old live-saving daughter, Mahogany.

Because when we Go Red, we GO ALL IN for women's heart health!



American Heart Association.



EVENT DAY CELEBRATION



"Really streamlined"

"Thought the event was perfect, liked the flow with the expo after the program"



"Loved the engagement of the educational session between speakers"
(Dr. Shishehbor & Dr. Gornik)



"Program timing was incredibly efficient."

"One of the signature events that happens in Cleveland"



"Best event ever."



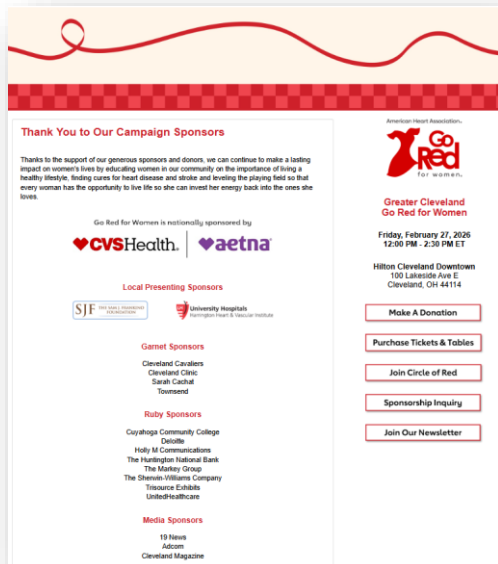
"So organized"



EVENT COLLATERAL

Sponsors, Leadership Team Members and Donors were featured on event website, program presentations, digital and print marketing materials.

WEBSITE



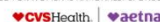
SAVE THE DATE & INVITATION

Emailed to 4,600+ members of the Go Red Mailing List



THANK YOU TO OUR SPONSORS

GO RED FOR WOMEN IS NATIONALLY SPONSORED BY



GO RED FOR WOMEN IS LOCALLY PRESENTED BY



GARNET SPONSORS

Cleveland Cavaliers | Cleveland Clinic | KeyBank | Sarah Cachat | Townsend Group

RUBY SPONSORS

Cuyahoga Community College | Deloitte | Hilton Cleveland Downtown | The Markley Group | The Sherwin-Williams Company | Treasure Exhibits | UnitedHealthcare

MEDIA SPONSORS

19 News | Adam | Cleveland Magazine

FOR MORE INFO, VISIT HEART.ORG/CLEGOED OR EMAIL JULIE.GOTTSCHALL@HEART.ORG

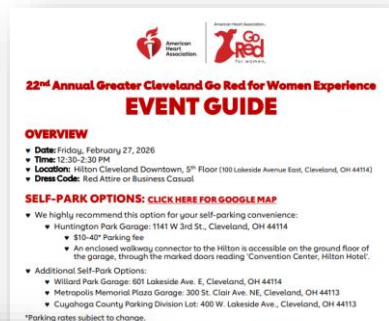
© COPYRIGHT 2024 AMERICAN HEART ASSOCIATION, INC. A 501(C)(3) NON-PROFIT ORGANIZATION. ALL RIGHTS RESERVED. GO RED FOR WOMEN IS A REGISTERED TRADEMARK OF THE ASSOCIATION. THE RED WAVE DESIGN IS A TRADEMARK OF U.S. EPO.

PROGRAM & ANNUAL RESOURCE GUIDE

800 copied printed & distributed to attendees and around the Greater Cleveland area

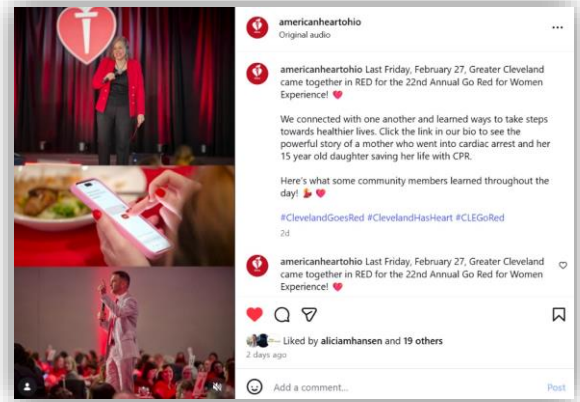
TABLE HOST AND GUEST EVENT GUIDE

Emailed to all 506 attendees



SOCIAL MEDIA & NEWS COVERAGE

Instagram: @AmericanHeartOhio
 Facebook: @AmericanHeartOhio
 Twitter (X): @AmHeartOhio
 YouTube: @americanheartassociation-m5079
 #ClevelandGoesRed



WKYC:

[Retired Police Officers Goes into SCA While Walking Dog](#)
[National Wear Red Day: Heart Health Trivia](#)
[Heart Warriors Create Friendships](#)

News 5:

[Women in Media Luncheon](#)
[Retired Police Officer Goes into SCA While Walking Dog](#)
[National Wear Red Day: CPR/Nation of Lifesavers](#)
[Fifth Grader turns Personal Battle into Big-Hearted Mission](#)

Fox 8:

[National Wear Red Day: CPR/Nation of Lifesavers](#)
[Go Red for Women Luncheon](#)

19 News:

43 Focus: Go Red for Women
[Women in Media Luncheon](#)
[Retired Police Officer Goes into SCA While Walking Dog](#)
[National Wear Red Day Interview with University Hospitals' Dr. Gornik](#)
[15-Year-Old Saves Mom's Life with CPR](#)
[Go Red for Women Experience Preview](#)

Ideastream: [Ivan's Heart Journey](#) (start at 19:59)

Rock Sports Entertainment: [Women's Heart Health & Go Red](#)



Social Media:

[BTS: B'Lon & Mahogany's story](#)

[Reel: B'Lon and Mahogany's story](#)

[2026 GRFW Experience](#)

[Cleveland Magazine: GRFW Experience](#)

Cleveland Magazine

The annual [Go Red for Women](#) photo was featured in the February 2026 Issue of Cleveland Magazine. The full-page piece featured local leaders across a variety of sectors including health, business, philanthropy, media and more.

- Circulation of 282,000, including some of the most affluent homes in Greater Cleveland as regular subscribers



Open Your Heart

'Please let my momma live': Mother survives cardiac arrest thanks to her daughter's training

15-year-old saves mother's life thanks to the American Heart Association's STEM Goes Red program





NEWS FROM THE HEART
The latest from CEO Nancy Brown

March 13, 2026 | Visit Heart.org | Submit a story idea



Teen lifesaver Mahogany Milton and her mother, B'Lon Calloway, were the Open Your Heart speakers at the Cleveland Go Red for Women Experience. (Photo by Jason Miller)

STEM Goes Red experience gave teen girl confidence to save her mom

When Mahogany Milton learned Hands-Only CPR as part of the American Heart Association's STEM Goes Red program at her school in 2023, she never imagined she'd use those skills to save her mother's life two years later. But when B'Lon Calloway collapsed at home, Mahogany quickly called 911 and delivered chest compressions until paramedics arrived and rushed her to the hospital.

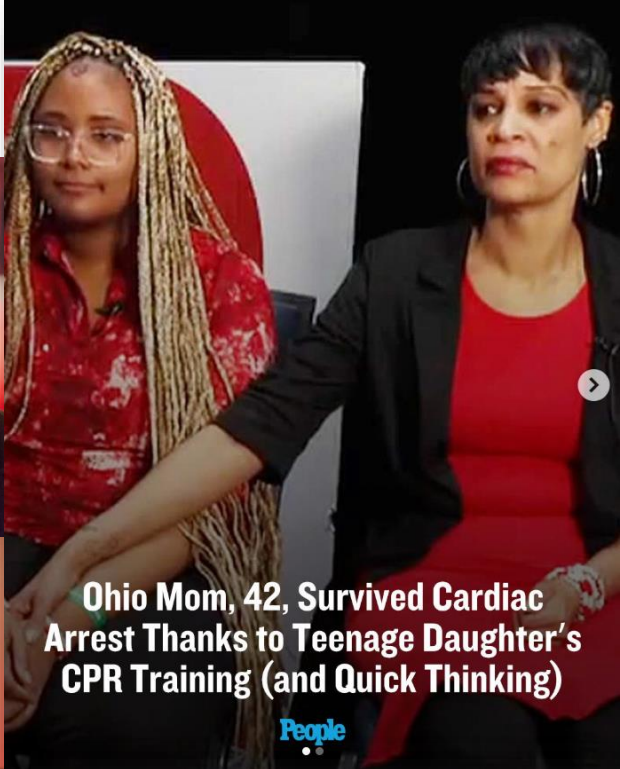
Mother and daughter shared their story at the Greater Cleveland Go Red for Women® Experience, which raised more than \$650,000 to advance cardiovascular research and education focused on women.

"As women, we are the last ones we care for," said B'Lon, who began experiencing chest pain a week before her cardiac emergency. "Go Red for Women means we matter, too."

Mahogany said if not for STEM Goes Red, she wouldn't have been confident to provide bystander CPR. "It showed me I can do anything I put my mind to."

A portion of donations from the Go Red for Women Experience benefits STEM Goes Red. Thanks to generous support from The Sam J. Frankino Foundation, the Greater Cleveland team has awarded 45 Lorraine Dodero STEM Goes Red scholarships to local female students aspiring to careers in science, technology, engineering and mathematics.

Congratulations, Greater Cleveland team, for inspiring passionate commitment.





Kevin Harker • 1st
Executive Vice President -- Developing passionate commitment from...
2w •

There was not a dry eye in the room at the Cleveland Goes Red for Women event after we shared the story of 15-year-old Mahogany and her mother, B'Lon. When B'Lon went into sudden cardiac arrest, her daughter quickly called 911 and began chest compressions while waiting for EMS. Her confidence and quick thinking saved her mom's life.

Mahogany had attended the American Heart Association's Cleveland STEM Goes Red event in 2023. She said that experience gave her the confidence she needed to perform CPR on her mom.

This powerful story led to \$100,000 in donations in the room during the event, and more than \$650,000 raised to advance heart research and expand education in women's heart and brain health.

Thank you, Mahogany and B'Lon, for sharing your inspiring story! Take a look: https://lnkd.in/gr_K8Wpx



Teen Daughter Saves Her Mom's Life with CPR | 2026 Greater Cleveland Open Your Heart Story
youtube.com



15-year-old saves mom with CPR; Inspires room at Cleveland Go Red for Women event



When B'Lon Calloway collapsed at home, her daughter Mahogany Milton quickly called 911 and delivered chest compressions until paramedics arrived, saving her mother's life. Mahogany credits the American Heart Association's STEM Goes Red program with giving her the confidence to act quickly when seconds mattered most. B'Lon and Mahogany shared their story at the Greater Cleveland Go Red for Women Experience, which raised more than \$650,000 to advance cardiovascular research and education

focused on women. [Watch their inspiring story.](#)

WOMAN OF --- IMPACT

TEEN OF --- IMPACT

The **Woman of Impact** campaign ran February 6–April 9, 2026, launching on National Wear Red Day as a 9-week competition uniting high-level nominees across participating cities. Nominees and their teams used their collective influence to educate women on their risks of heart disease and stroke, raise critical funds for lifesaving research, and advocate for the health and well-being of all women.

Alongside it, the **Teen of Impact** campaign challenged students ages 13–18 to step into that same spirit of advocacy over the same 9 weeks. Nominees mobilized their peers and communities to raise critical funds for the American Heart Association's mission while developing the leadership skills to become the next generation of heart health champions.



Holly Mulroy
Holly M Communications

***Congratulations to
our 2026
Woman and Teen of
Impact Winners!***



Ava Schimmelpfennig
Gilmour Academy

Thank You to Our 2026 Nominees

Devon Climer, Mugsy Bakes
Erin Eurenus, West Sider Elder Law
Margaret Karl, Margaret Karl Attorney at Law
Jamie McGinty, Foundations Health Solutions
Holly Mulroy, Holly M Communications
Maureen Rizzo, Northern Ohio Health & Wellness
Shanice Settle, The NRP Group
Jennifer Storey, Stantec

Priyasha Ghosal, Hawken Upper School
Aditya Krishnan, Avon High School
Keegan Murphy, Beaumont School
Ava Schimmelpfennig, Gilmour Academy
Hailey Toth, Westlake High School

Total Impact

2026: \$141,048

2025: \$113,841

2024: \$28,361

Woman of Impact Website

Teen of Impact Website



Circle of Red™

CIRCLE OF RED SOCIETY

The Circle of Red was founded in Cleveland in 2009 by 11 passionate members. Since then, it has grown into a powerful network of advocates proudly leading the charge for Go Red for Women's mission to save lives.

Made up of dedicated individuals committed to fighting heart disease, Circle of Red members use their voices, generosity and leadership to raise awareness and inspire change in our community.

As some of our strongest champions, these members are not only helping to save lives, they are the heart of our mission.

Kristi & Lily Apelt '25
Drs. Janine & Mauricio Arruda^ '19
Jennifer Baus, P.E., LEED AP '25
Sarah Cachat^ '22
Fiona M. Chambers '25
Gabrielle & Scott Christman^ '22
Missy Davis '24
Lorraine & Bill Dodero^ '19
Lindsay Domingo, SHRM-SCP '24
Natalina & Dennis Dziubek '25
Jan Fitts^ '19 & John Fitts^ '23
Priyasha Ghosal* '26
Tom & Jan Hablitzel^ '20
Toni Hadad '20
K. Kelly Hancock, DNP, RN,
NE-BC, FAAN ^ '23

Dr. Barbara Harris^ '23
Diane K. Hupp^ '09 **Founding Member**
Tara Kirchner-Jean '24
John & Erin Jesser '12
Jan Jones '20
Andrea Kaifesh, PharmD RPh* '24
Jessica L. Kaifesh, MLRHR * '23
Marien A. Kaifesh, MBA^ '17
Dr. Meera Kondapaneni^ & Aditi
Kosaraju '24
Julie H. Krebs^ '15
Alberta Lee, SPHR '24
Nick & Natalie Liberatore^ '22
Denise & John McGee^ '14
Kathleen Mekesa '23
Michele R. Messina '25

Holly Mulroy^ '26
Charles O'Shaughnessy, MD '24 Jennifer
Parmentier '24
Jenna Perpar '24
Amanda Primozic* '25
Amy Pyke '24
Jennifer & Kevin Rochford^ '24
Beth Sak '20
Marybeth Shamrock '12
Mehdi Shishehbor, DO, MPH, PhD^ '21
Drs. Daniel I. Simon & Marcy
Schwartz^ '15
Jaime Sussel Kravitz* '24
Sally Turner '24
Vanessa L. Whiting '23

* = Circle of Red Emerging Leader
^ = Cor Vitae Member



Jenna Perpar '24
2026 Circle of Red Chair
Director, Employee Experience
BWE



Pictured left to right:

Row 1

Jan Fitts, John Fitts, Jenna Perpar, Sarah Cachat, Alberta Lee, SPHR, Lorraine Dodero

Row 2

Denise McGee, Meera Kondapaneni, MD, FACC, FSCAI, Jennifer Pannell, Kathleen O'Ryan Mekesa, Tara Kirchner-Jean, Toni Hadad, K. Kelly Hancock, DNP, RN, NE-BC, FAAN

Row 3

Lindsay Domingo, SHRM-SCP, Amy Pyke, Jessica L. Kaifesh, MLRHR, Jan Jones, Missy Davis, Cathy O'Malley Kearney, JD

NEEDS THAT STILL EXIST

We remain committed to our six priority areas: improving blood pressure, increasing nutrition security, eliminating tobacco use and vaping, reducing risks for women, advancing health equity, and readiness.

Our community assessment reveals the need for support in maternal health, CPR training, AED placement, and blood pressure programs in clinical and community settings. A structured response system is essential to enhance community health outcomes and create sustainable impact, with our Community Impact team focusing on communities of color.

Women with high blood pressure during pregnancy are five times more likely to experience a stroke. New guidelines could nearly double high blood pressure rates among women of childbearing age, highlighting the need for further research.

Cardiac health is a critical concern, especially in historically and systemically marginalized communities. Predominantly Black, Hispanic, and lower-income neighborhoods have lower rates of bystander CPR and reduced survival rates from out-of-hospital cardiac arrests, with redlined areas being particularly impacted.

Targeted CPR training in redlined communities can address barriers like distrust of the emergency medical system and fears of legal repercussions. Nationwide coordinated efforts to improve emergency response and cardiac care are showing positive results. By focusing on targeted training, enhancing dispatcher assistance, and ensuring structured response systems, we can address pressing health needs and work towards equitable health outcomes for all.

OPPORTUNITIES FOR IMPACT

Nation of Lifesavers: The American Heart Association launched an ambitious goal to have one person in every household confident in performing CPR. More than 350,000 out-of-hospital cardiac arrests occur in the United States each year and more than 90% of people who experience a cardiac arrest outside of the hospital will not survive. Cleveland was selected as 1 of 15 markets to be a Nation of Lifesavers Accelerator market, we will lead strategies and secure funding at the local level to ensure every school, company and organization in our region is equipped with cardiac emergency response plans – particularly in our areas of greatest need, including Title 1 schools. We are looking for funding partners to help us bring to bring this life here locally!

Social Impact Fund: Transformational opportunity for the Cleveland region – the AHA Social Impact Fund can be launched locally to support community-based solutions that reduce social and economic barriers to health equity. The AHA's impact investment strategy complements our lifesaving work of nearly 100 years by addressing nonmedical, social and economic barriers that cause many people to develop heart disease and have shorter, healthier lives. The AHA's Impact Investment Group is expanding the pool of changemakers by supporting initiatives developed within communities. Funds are invested in evidence-based, sustainable solutions led by local nonprofits and small businesses across diverse markets and issues. *The focus is on scaling innovative, community-led, evidence-based solutions.*



Good health is a journey, not a destination
and we thank you for joining us in walking hand-in-hand as our trusted partner.

YOU ARE MAKING AN INCREDIBLE IMPACT

Thank you for your support of The American Heart Association



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