



CLEVELAND INDUSTRIAL RETENTION INITIATIVE

A Program of the City of Cleveland



Financing/Working Capital



Real Estate/Land Assembly



Technology/Modernization



Infrastructure



Building/Zoning/Permits



Waste Management/
Environmental Compliance



Safety/Security



Employment



Training



Marketing/Business Assistance



www.

wire-net.org

CIRIously, what are you waiting for?

tel. 216.588.1440 fax 216.588.1439

4855 West 130th Street, Suite 1
Cleveland, OH 44135-5137

Cleveland Economic Impact: 2013



CITY OF CLEVELAND

Mayor Frank G. Jackson

The Cleveland Industrial Retention Initiative (CIRI) is a program of the City of Cleveland, managed by WIRE-Net. CIRI assists the city's manufacturing firms to improve operations, maintain profitability, and remain competitive. CIRI provides local companies with information and support including financing; general business assistance (e.g. business to business connections, sales development, etc.); real estate (site selection) & land assembly; employment & training; infrastructure, technology & modernization; building permits & zoning; safety & security; marketing; and waste management & environmental compliance.

In 2013 the team of five CIRI Industrial Development Managers

- Delivered in-plant support to **474 unique Cleveland manufacturing firms employing 17,900 people**
- Conducted **590 total visits** to uncover opportunities and challenges at Cleveland's industrial companies (includes follow-up visits)
- Completed **520 services** primarily in the areas of employment & training, general business assistance, infrastructure, cost saving (e.g. energy management), and facility improvement
- Posted more than **1,200,000** sq. ft. of real estate to Ohio One in order to help companies looking to purchase, sell, or lease available space and ultimately retain businesses in Cleveland
- Delivered **service interventions** to **30 firms** that met one of these criteria: **new jobs could be added, jobs were at risk, costs were saved, or investment was made** impacting:
 1. **2,795 direct manufacturing and related jobs**
 2. **\$124 million annual payroll ***
 3. **\$2.4 million in annual payroll taxes paid to the City**
 4. **14 jobs projected to be created with potentially \$622,000 in new payroll***
 5. **More than \$554,600 in increased sales**
 6. **More than \$450,000 in cost savings**
 7. **More than \$2.9 million in investment**

* Annual payroll is estimated based on payroll data from the State of Ohio Labor Market Information System.